

# Brainstorming your topic

## Major Concerns

**Pain Point #1:** \_\_\_\_\_

**Pain Point #2:** \_\_\_\_\_

**Pain Point #3:** \_\_\_\_\_

**Pain Point #1:** \_\_\_\_\_

**Pain Point #2:** \_\_\_\_\_

**Pain Point #3:** \_\_\_\_\_

**Pain Point #1:** \_\_\_\_\_

**Pain Point #2:** \_\_\_\_\_

**Pain Point #3:** \_\_\_\_\_

**What information is missing?**

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**Why am I qualified to present it?**

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